

[re] DESIGN likes you

[RE]DESIGN'S UNIQUE CLASSIFICATION KEY HIGHLIGHTS THE RANGE OF DESIGN APPROACHES ON SHOW AT [RE]DESIGN 05. LOOK OUT FOR THE COLOURED TAGS BESIDE EACH PRODUCT.

[RE]CLAIM DESIGNS USING WASTE MATERIALS IN THE RAW, WITHOUT REPROCESSING.

[RE]CREATE CUSTOMIZED OR PERSONALIZABLE DESIGNS – MAKING AN EMOTIVE CONNECTION BETWEEN OWNER AND OBJECT.

[RE]CYCLE DESIGNS MADE WITH REPROCESSED WASTE MATERIALS.

[RE]DUCE DESIGNS WHICH MINIMIZE WASTE OF ENERGY AND MATERIALS, ARE MULTIFUNCTIONAL, OR RAISE AWARENESS OF RESOURCE USE.



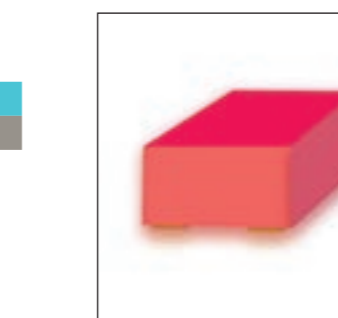
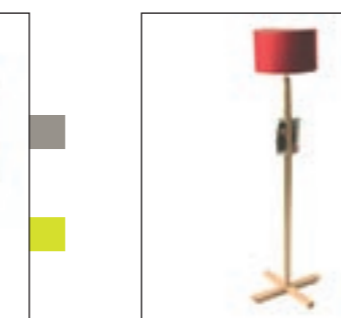



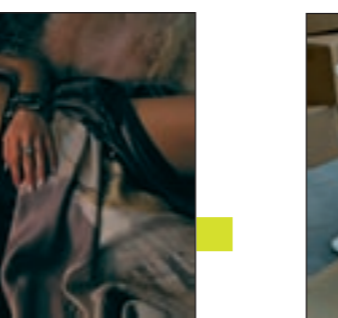







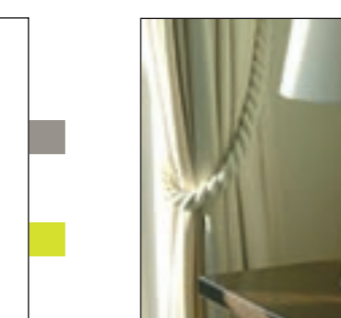







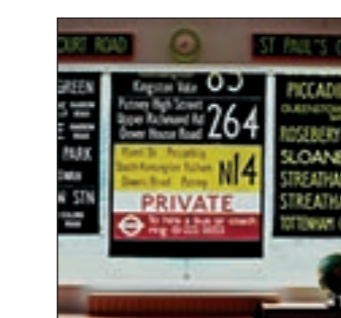



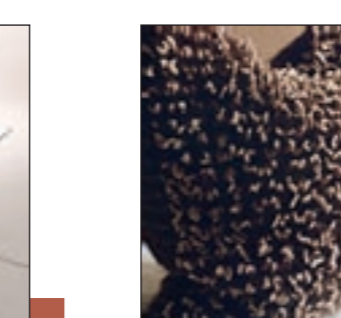

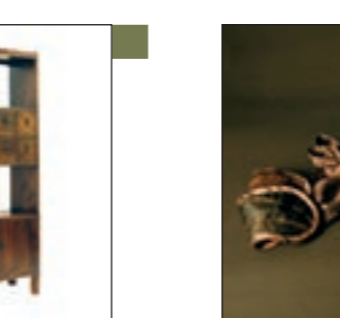
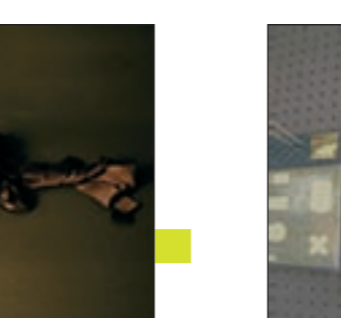
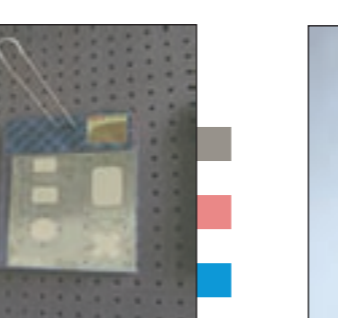


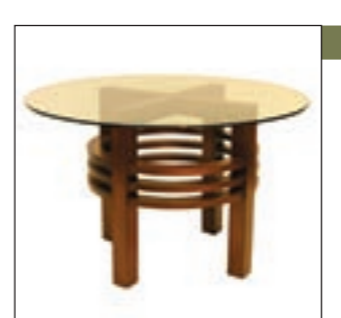

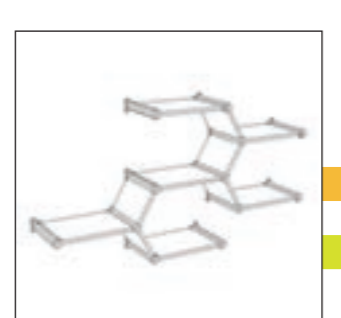





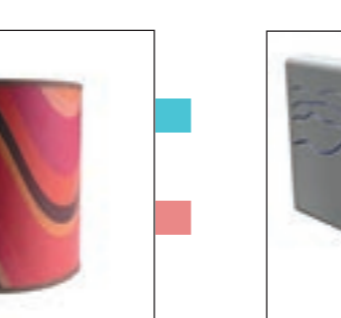
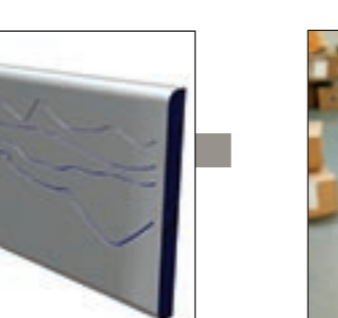
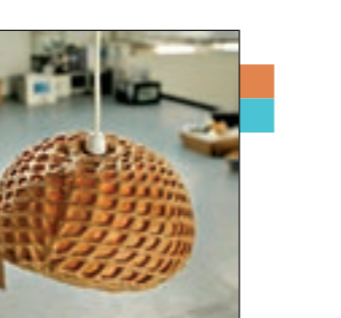
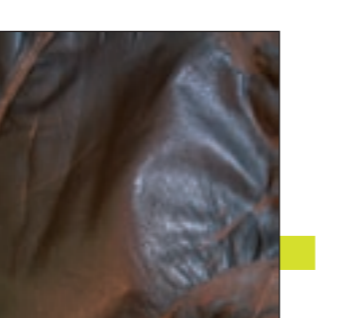


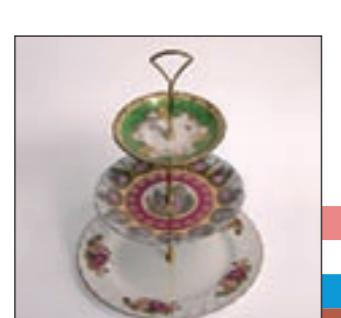

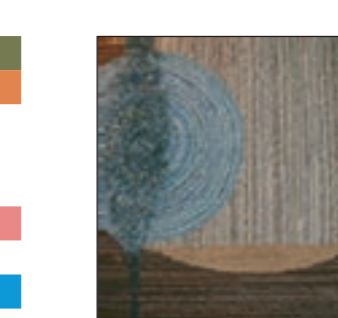




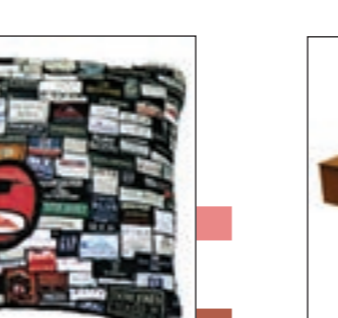





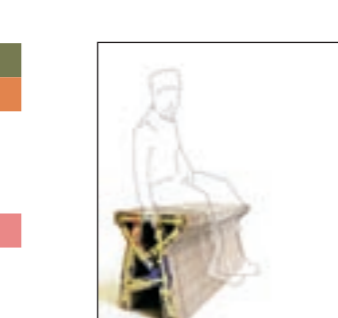




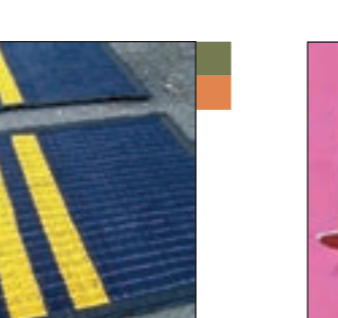



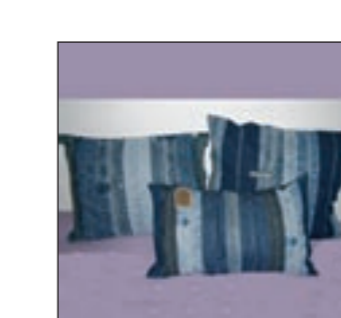
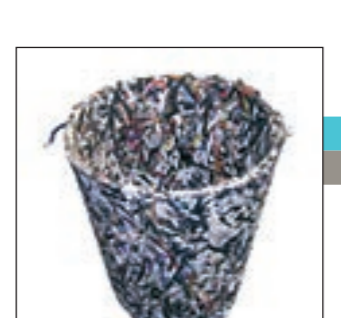

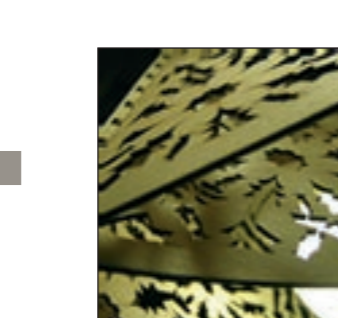
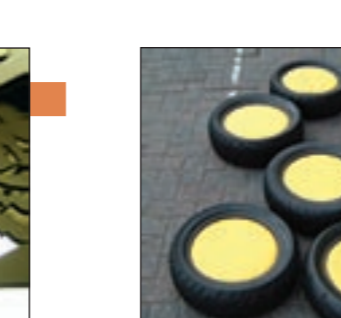









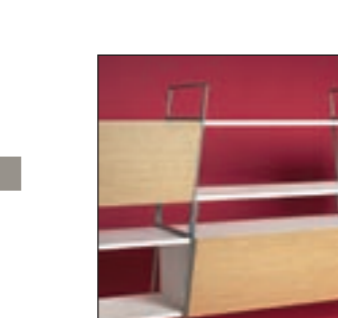
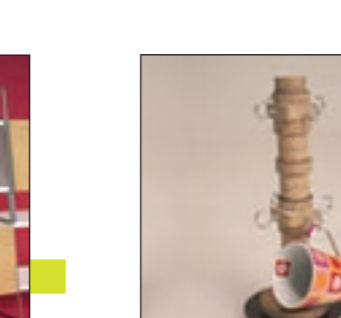
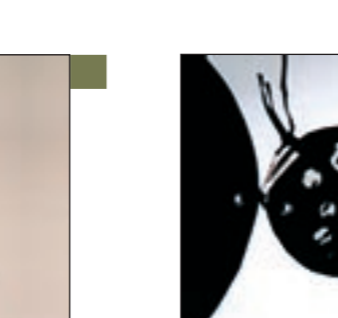
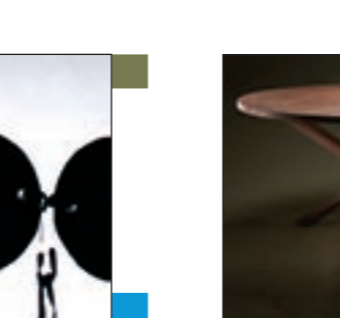







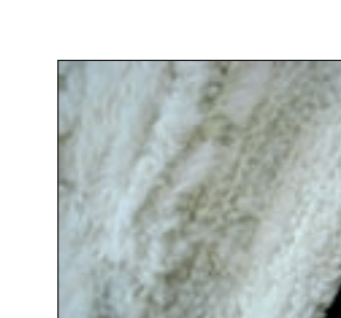
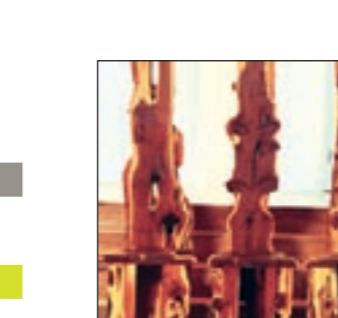


[RE]MAKE DESIGNS THAT ALLOW EASY, COST-EFFECTIVE DISASSEMBLY AND RE-USE OF PARTS OR RECYCLING AT END OF LIFE.

[RE]MIND CHARACTERFUL DESIGNS THAT EVOKE MEMORIES, REMINDING YOU TO TREASURE THEM.

[RE]SOURCE DESIGNS USING RENEWABLE NATURAL MATERIALS, MANAGED TO ENSURE A SUSTAINABLE SUPPLY.

[RE]SPOND SOCIABLE DESIGNS WHICH INVITE INTERACTION AND FRIENDLINESS.

[RE]USE DESIGNS MAKING CREATIVE USE OF READYMADE, SECOND-HAND OBJECTS AND COMPONENTS.

 <p>2005: A VINTAGE YEAR POUFFE ARINADOLLO Old jeans, skirts and dungarees are given a new life as comfy seating and spare blanket storage.</p>	 <p>ACOUSTICART SUSAN WEINER Original, decorative tiles that also provide sound-insulation. Made from recycled post-consumer paper with a low energy manufacturing process.</p>	 <p>AIR PLI DESIGN Most of its volume is air and everything else is biodegradable and renewable: wool upholstery containing no toxic dyes or coatings, cork, latex and cork.</p>	 <p>A LIGHT READ HELEN WATKES A reading lamp and a talking point. Its stem stores your chosen book and displays it to guests, offering a glimpse of your tastes, encouraging chat and sharing.</p>	 <p>ALPACA THROW SUE Only the softest organic baby Alpaca wool goes to make this thick and snuggly double cloth felted throw, available in a range of undyed, blended colours.</p>	 <p>ANNIE REBECCA Annie the trolley suffered rejection due to her wonky wheels or exposed wire. But Rebecca's therapy worked wonders – now she's not only functional but stylish.</p>	 <p>BAMBOO THROW ECONOMOR Sumptuous throw woven from fast-growing bamboo, trimmed with chrome free leather.</p>	 <p>BATH ARMCHAIR TOMMY ALLEN An abandoned bath rescued from the streets of London returns triumphantly to the domestic space from which it was stolen – in a new role as a desirable armchair.</p>	 <p>BEANPOD DAVID HESLIALL DESIGN With a base made from a re-used bottle, this bean sprouter brings the spirit of the organic smallholding to compact urban kitchens.</p>	 <p>BENDY BENCH ASAF TOLKOVSKY A strong, sturdy bench made from sustainably sourced, eco-finished birch ply.</p>	 <p>BINVENTION SPINIFEX DESIGN A bright and practical bin to encourage separation and recycling of household waste and re-use of carrier bags.</p>	 <p>BRANCH JIGSAW JULIENNE DOLPHIN-WILDING A portrait of an ash branch that came down in a storm, revealing both its massive scale and its vulnerability. A jigsaw for play and contemplation.</p>
 <p>BREATHE BENCH AND PLANTER GREENPEACE Rain caught below the seat flows down into the planter. Oxygen from the plants helps the urban environment breathe more easily. Bench made from FSC timber.</p>	 <p>BRITISH SUMMER DECKCHAIR LOST AND FOUND Celebrate the traditional British passion for the seaside – lounge in this deckchair made from a 1950's naval union jack flag on a 1960's chair frame.</p>	 <p>C10 DINING CHAIR DAVID COLWELL DESIGN Locally produced ash, fast grown for strength and steam bent, makes a durable, flexible and supportive chair.</p>	 <p>CARDBOARD LAMPS GOE DESIGN Turning an oft-discarded material into a facile and unbreakable lamp base.</p>	 <p>CARDS FOR EVERYBODY... LUCY JANE BATCHELOR Stitch a message, make a balloon poodle... activities extending the life of these UK-made cards, which use recycled paper and soy inks for storage and display.</p>	 <p>CHARCOAL JULIENNE DOLPHIN-WILDING A chair made from charred, storm-felled hornbeam branches with a salvaged yew seat, bringing hints of the wild and the elements into your living room.</p>	 <p>CHRISTMAS BON-BON CARDS LUCY JANE BATCHELOR Christmas postcards using minimal materials, recycled paper and soy inks – with activities and paper gifts to encourage recipients to extend the cards' life and share the fun.</p>	 <p>COMPRESSED HAY SPEAKERS STAIN DESIGN A breath of fresh country air in a market dominated by injection moulded plastic. Compressed hay makes a solid form with well amplified sound.</p>	 <p>COMPUTER FAN FAN WEMAKE Be as cool as a computer with this innovative re-use of old computer fans on a base of FSC timber.</p>	 <p>CUTLERY CHAIR OSMAN BATYKA-WILLIAMS Where do catering forks go to die? Restaurants discard and replace their cutlery on a regular basis. The Cutlery Chair reincarnates it as seating.</p>	 <p>DESTINATION ROLLERBLINDS LOST AND FOUND Whether you live in Hackney or Hammersmith, take the bus home – with these fantastic blinds made from original vintage London bus destination paper rolls.</p>	 <p>DOGDEM LIGHTING SYSTEM CONDA Energy-efficient lighting that can be manipulated by hand with a transparent screen – changing to suit environments.</p>
 <p>D-P BENCHES PLI DESIGN Simple, flexible and informal seating for garden socialising. Made from FSC birch timber with aluminium stabilising rods.</p>	 <p>DRAWER CHAIR OSMAN BATYKA-WILLIAMS Unites several re-used items with little or no use on their own – an old drawer, office seat back rest, and table legs.</p>	 <p>DUCT TABLE AND CASE DAN DAVIS/JAMES DESIGN Reused stainless steel extraction ducting forms the base of this multipurpose table / light. Celebrating and reintegrating functional industrial forms.</p>	 <p>ECO-BUSHES DENISE BIRD Tactile, chemical-free cushions made from locally sourced alpaca and wool with Pakucho – organic, fairly traded, naturally coloured cotton from Peru.</p>	 <p>ELEMENT DIVIDER OLD GINGER A multipurpose design made from reclaimed teakwood. With drawers and doors that open both ways it can be used as a room divider and for storage and display.</p>	 <p>EYE TABLES AND CASE ECO-BOODUR Chromium free lamn skin from an organic farm in Spain, crafted in the UK and delivered to your boudoir...</p>	 <p>FIX IT GOE DESIGN The ultimate furniture band-aid. Fix it and make it feel special with these bright and shiny brass plasterers.</p>	 <p>FLIP-FLUP YASUKO BELL A multipurpose, elegant and efficient design. The traditional wine glass shape doubles as a classic flower vase, candlestick or napkin holder when inverted.</p>	 <p>GULLIVER'S CHAIRS JULIENNE DOLPHIN WILDING Salvaged telegraph poles – casualties of car crashes and storms – are carved to make this classic, durable chair.</p>	 <p>HAMILTON DINING TABLE OLD GINGER A distinctive, bold and sturdy dining table using reclaimed teakwood.</p>	 <p>HANGING SHELVES ROY TAM DESIGN Curvaceous shelves, made to last from mature trees and fixing more CO2 during their rapid growth. Organic was first.</p>	 <p>HAY BALE SPEAKERS STAIN DESIGN An original use of bales of hay from a local farm – a renewable, compostable and cost effective resource.</p>
 <p>HONEYCOMB SHELF SYSTEM PLI DESIGN Aluminium shelf support with paper-coated wheatboard shelves. Disassemblable into component parts which are either compostable or recyclable.</p>	 <p>HOW GREEN IS MY VALET? DAVID HESLIALL DESIGN Inspired by traditional woodcrafts and made of sustainably sourced FSC Beech with plant oil finish.</p>	 <p>INTERBLOCK JULIENNE DOLPHIN-WILDING Interlocking lego-style furniture kits made from salvaged yew for building tough, chunky armchairs, tables or stools.</p>	 <p>JUBILEE LAMP LOST AND FOUND A simply splendid lamp, made from a 1950s union jack with WW2 army uniform buttons, vintage trim and vintage wooden lampstand.</p>	 <p>KINGS & QUEENS TABLECLOTH LOST AND FOUND A flag to be proud of – it's 100% re-used. Tablecloth made from VE day unsprayed British flag with vintage trim, buttons and army uniform patches.</p>	 <p>LAMP SHADES GOE DESIGN Bright, bold and beautiful retro lampshades made from recycled card with unsprayed lamp rings printed with a wide range of limited edition patterns.</p>	 <p>LANDSCAPE OF CONCERT C PEPPER CONSULTANCY Soundwaves from wind instruments playing "concert C" form this landscape of light. Made with low voltage lighting and aluminium – fully recyclable.</p>	 <p>LATTICE LAMP SHADE TOBY BODDER A lamp that looks good enough to eat. Buy it or bake it yourself from waste products and baking ingredients – flour, yeast, sawdust and secret binders.</p>	 <p>LEATHER OTTOMAN ECO-BOODUR Eco-friendly, naturally tanned leather over coil upholstery on a formaldehyde-free wheatboard base.</p>	 <p>LINE DANCING MEXICAN ANNIE SHERBURNE A larger-than-life, characterful standard lamp made with colourful reclaimed fabrics.</p>	 <p>LITTLE ERROL AND FRIENDS ROY TAM DESIGN Cute characters or make-your-own kits using low impact materials – reclaimed wooden blankets, PET fleece and organic cotton.</p>	 <p>MARGO BESS DESIGN Inspired by "The Good Life", hemp matted dressed in stylish vintage fabric is moulded into Margot, the table and magazine rack. She can even wear your cast-offs.</p>
 <p>ME OLD CHINA PEOPLE WILL ALWAYS NEED PLATES Odds and ends of once-cherished old dinner services are imaginatively combined, turning them into a pretty, useful product.</p>	 <p>MIMO WEMAKE Cute cuddly creations, lovingly handcrafted from reclaimed woolly blankets. Also available as a DIY pattern for you to create Mimo from your own well loved old scraps.</p>	 <p>MOON AND SHAGGY TREES ANNIE SHERBURNE A tactile and evocative, hand and machine-knitted rug created from eco-friendly hemp, alpaca, camel, wool and jute yarns.</p>	 <p>MOW CANDLE / VASE SPINIFEX A candle for peace: a traditional remembrance symbol made from biodegradable beeswax becomes a vase for a single flower, sign of new hope.</p>	 <p>MULTI-SHEER FABRIC PANEL KATE GOLDSWORTHY Gorgeous textiles using clean printing and digital cutting to minimise waste. Monomaterial polyester components, designed for disassembly for easy recycling.</p>	 <p>MULTI-SHEER SHADE KATE GOLDSWORTHY Latest addition to the Multi-Sheer series, a beautiful, delicate textile lampshade with an environmental impact as light as its weight.</p>	 <p>NO LOGO PIECES OF YOU Handcrafted cushion making colourful re-use of clothes labels and denim.</p>	 <p>OBLO COFFEE TABLE OLD GINGER An elegantly simple coffee table made with reclaimed teak. The base takes various sizes of glass – so the table can grow when you move to the palace.</p>	 <p>OPUNA CHAIR AND FOOTSTOOL STARTUP DESIGN All-natural materials, gaining character with age: leather upholstery over heir upholstery on a horse and hog hair, rubber, birch ply.</p>	 <p>OTO / OTA CHALKBOARD UNIT SPINIFEX A device for improved domestic communication. Wall unit with storage spaces and a chalkboard face. Made with recycled plastic and low formaldehyde MDF.</p>	 <p>OYE LOW ORIGAMI SEATING SPINIFEX A design requiring participation and personalisation: A folded chair made from organic fabric, cord and recycled chipped foam, completed with your own blanket.</p>	 <p>PATIENCE IS A VIRTUE JETHRO MACEY Turned on for a set time by a coin operated switch, this lamp heightens awareness of electricity consumption and encourages you to save your pennies!</p>
 <p>PLANT POT UMBRELLA STANDS STAIN DESIGN Water the flowers with the run-off from your umbrella. A simple, original product highlighting human plant interdependence.</p>	 <p>PRUDENCE BEEF DESIGN Margot's cousin Prudence uses secret sustainable stiffening solution to transform discarded jumper sleeves into lamps. Only two are ever ailed!</p>	 <p>RAW BENCH JASON IFTAKHAR DESIGN Margot's cousin Prudence uses secret sustainable stiffening solution to transform discarded jumper sleeves into lamps. Only two are ever ailed!</p>	 <p>RE-CYCLE MARCIUS SHARP Take a ride down memory lane on this re-designed chopper seat.</p>	 <p>RE-FORM CHAIR PLI DESIGN Recycled plastic on an FSC beach frame. The version which appears in the show was made for the Eden project, incorporating its safe waste.</p>	 <p>RE: HAT STAND RICHARD TAYLOR Divide and multiply: one re-used hat stand becomes two, so even the smallest living space can accommodate a Bentwood classic.</p>	 <p>ROADWORKS RUG PANELS FABRICATIONS A witty re-use of bicycle lane tubes. The modular panels can be zipped together to make your own roadway.</p>	 <p>ROCKIT WEMAKE Give a garden bench a new swing in its eye. Available as a pattern kit for a meal, or a readymade rocker set if you prefer sitting on your... or, bench.</p>	 <p>ROUND IDEAS TRAY SET ASAF TOLKOVSKY A simple, tactile design made from sustainably sourced birch ply with a hard-wearing and heat-resistant finish.</p>	 <p>SARI LAMPS SARI LAMK Colourful lampshades made from reclaimed sarri fabric with handcrafted reclaimed wood base.</p>	 <p>SEAMS CUSHION ARMADILLO Cushions with the strength, softness, faded tones and frayed textures of the jeans they once were. Stuffed with squishable wheatflax or lavender.</p>	 <p>SHIRT + THE CUSHIONS FABRICATIONS Giving the patterns and textures of re-used men's shirts and ties an unexpected new application.</p>
 <p>SHREDDED PAPER BIN ROBINER DESIGN Shredded magazines or office paper moulded into a lightweight cellular structure to make this recycling bin. The ultimate waste paper waste paper bin?</p>	 <p>SILKSACK SUSAN WEINER A bag that folds into a palm-sized square, designed to be always with you as an alternative to disposable plastic bags. Durable, colourful and sumptuous to touch.</p>	 <p>SNOW SHADE ANDREW JACOBS Your choice of image – graphically manipulated, laser cut into birch ply, simply slotted together – makes a snowflake as unique as a snowflake.</p>	 <p>SPARE TYRE SEATS SPINIFEX Park yourself on a re-used scooter or car tyre.</p>	 <p>SPARROWLIGHT SPINIFEX Give a house sparrow a home. Made from recycled felt, it gives a gentle glow and raises awareness of the plight of the sparrow, facing a dramatic fall in numbers.</p>	 <p>SPIN LAMP MARK IRLAM A lamp powered by you – through a spinning-top mechanism. It's cut from half a sheet of ply, with minimal waste, and uses no glues or fixings.</p>	 <p>STREET SOFA ANDREW JACOBS A fantastic new use for retired Eurobins... a street-tough hard man of the sofa world, with a surprising secret – it's remarkably comfy.</p>	 <p>SUBVCHAIR RICHARD TAYLOR A pair of unfashionable old chairs given playful added value in the form of a laugh, a scare, surprise, or delight, as the seat tilts back further than it really should...</p>	 <p>SUSHI BOARD PEPPER CONSULTANCY Made from sustainable Thai rubberwood, this sushi board introduces fluid and interaction into a meal, drawing on the idea of Slow Food.</p>	 <p>SWIRL LAMP DAN DAVIS/JAMES DESIGN A reclaimed chimney cowl makes this magical lamp, which throws glimmers of light around the room as it spins.</p>	 <p>TETHYS WEMAKE The cheapest designer furniture in town – an inspiration to create furniture from cardboard boxes. Shows what's possible with the simplest of shapes, a 10cm grid.</p>	 <p>THREESIXTY SERIES CHAIR ASAF TOLKOVSKY Made from locally sourced olive ash, this steam-bent chair forms a harmonious partnership with the Threesixty Series Table.</p>
 <p>THREESIXTY SERIES TABLE ASAF TOLKOVSKY Simple but distinctive: sturdy yet elegantly curved. This steam-bent, eco-finished table makes economical use of locally sourced olive ash.</p>	 <p>TIDY / MESHY KAORI ASAI A chair that doubles as storage. Adaptability allows kingly – dress it up to suit you.</p>	 <p>TILT SIDEBOARD PLI DESIGN Renewable and compostable wheatboard, paper and bamboo with powder-coated steel frame gives high strength for low emissions.</p>	 <p>TIP TAP KITCHEN TREES SPINIFEX Reclaimed laminated chipboard from local office and house refurbishments is used to make these handy kitchen trees.</p>	 <p>TOGETHER PIECES OF YOU Placemats and coasters made from reclaimed bottles – leather and faux fur – with sterling silver fastenings symbolising social connections between diners.</p>	 <p>TRIPOD TABLE ASAF TOLKOVSKY Making economical use of locally grown oak with eco-finishing – it's a big big chair with a little ecological footprint.</p>	 <p>TS 1.3 TABLE DAVID COLWELL DESIGN UK grown ash table with a triangled structure that gives you plenty of leg room and looks for convenient transportability.</p>	 <p>TWIGLITE GREENPEACE Using waste wood shavings in an imaginative new way to create a warm, gentle source of light.</p>	 <p>URE CHAIR CONDA Pushing the limits of plastics recycling, the URE process heats and re-forms domestic HDPE waste directly into furniture.</p>	 <p>VENT LAMP DAN DAVIS/JAMES DESIGN Made from a salvaged galvanised steel air conditioning vent, a lamp that questions attitudes towards industrial scrap.</p>	 <p>WALL MOUNTED COAT STAND MARCIUS SHARP Feel free to throw your coat over the back of the chair – that's what it's there for. Re-used chair back mounted on hidden fixings.</p>	 <p>WOODEN CROSS KAORI ASAI An adaptable chair with under-seat storage, blackboard side panels and woven seat and back. Change its appearance by adding fabric into the weave.</p>
 <p>WOODGRAIN BOWLS MARK IRLAM Celebrating the natural forms of 'rsko' – a fast growing, renewable and hard wearing timber. Made in a one-stage process from a single material.</p>	 <p>WOVEN RABBIT RUG ECO-BOODUR A fabulously soft and luxurious, fairly traded rug, hand-woven in English yarn, salvaged from a Venetian jeweller's rejects.</p>	 <p>YEW BOARD BACK CHAIR JULIENNE DOLPHIN-WILDING Characterful chair made from English yew, salvaged from a Venetian jeweller's rejects.</p>	 <p>[RE]DESIGN PATTERN ISPEAKTOYOU Based on global carbon emissions figures, the pattern designed for [re]design's website is ornament with a message.</p>	 <p>[RE]DESIGN T-SHIRTS ENOP Kiting out the [re]design team in organic cotton, fairly traded T-shirts using dyes and inks free of harmful chemicals.</p>							

[RE]DESIGN 05 THE EXHIBITION

[re]design 05 is a celebration of friendly design showcasing 100 desirable domestic designs that are friendly to you, friendly to society and friendly to our environment.

[re]design 05 brings together 50 exciting UK companies from established and award winning eco-design talents to up-and-coming new designers.

[re]design 05 is here to invite you to try sustainable, friendly design for yourself. 'Good' design can also be gorgeous.

[RE]DESIGN THE ORGANIZATION

[re]design is a not for profit organization established by designers with a passion for friendly, sustainable design.

[re]design gets designers connected with the products, services, people and information needed to unlock design's potential as a force for positive social and environmental change.

[re]design supports designers who don't want to make landfill.

[re]design likes design that's...

SUSTAINABLE FRIENDLY
PLAYFUL QUESTIONING
PROVOCATIVE OPEN
POSITIVE SURPRISING
ACCESSIBLE CONNECTED



MORE INFORMATION AND FUTURE EVENTS AT
WWW.REDESIGNDESIGN.ORG

21-25 SEPTEMBER 2005
DRAY WALK GALLERY
OLD TRUMAN BREWERY, BRICK LANE, WHITECHAPEL, LONDON E1