

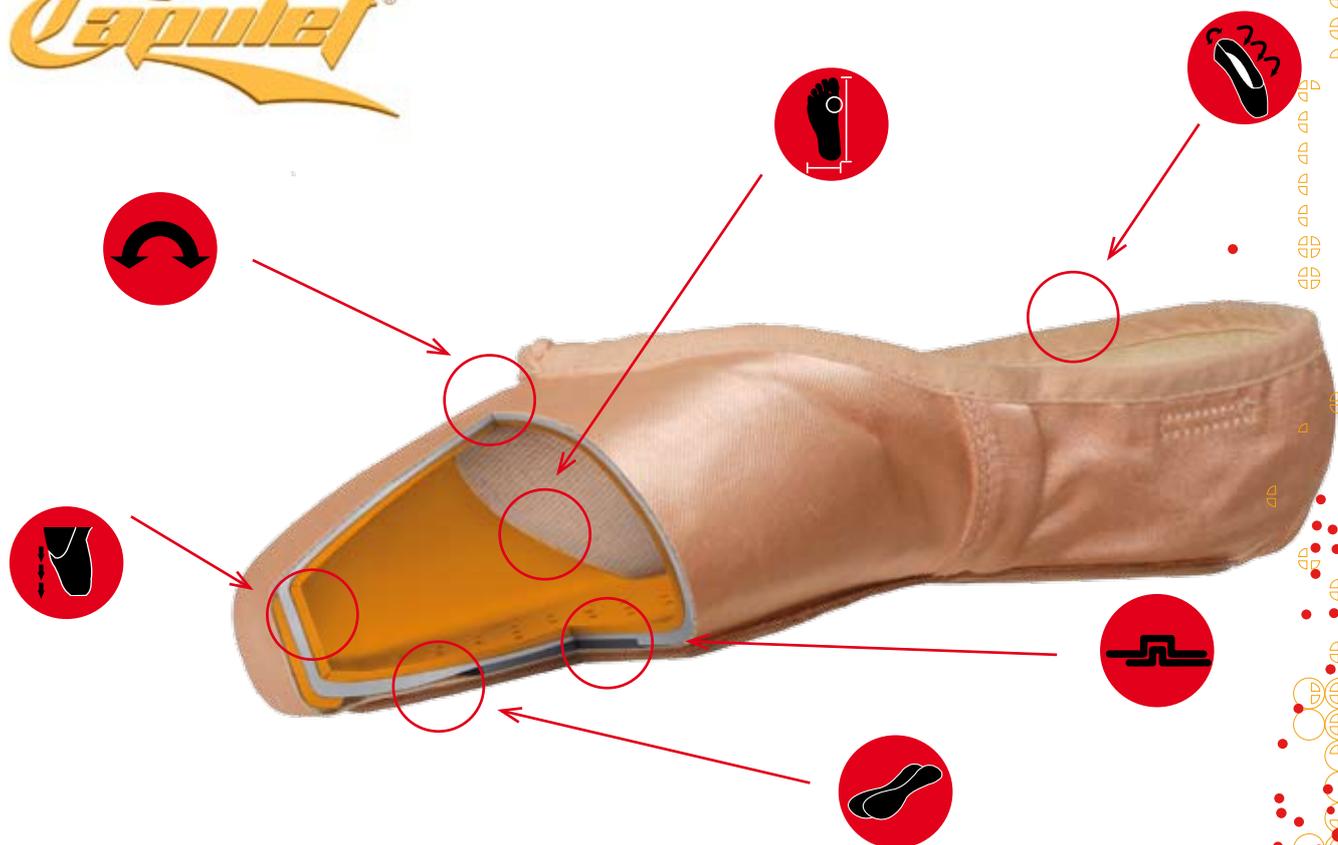


The D3O  
evolution  
Pointe shoes

Maximum Flexibility,  
Minimum Limitation



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## D3o System

D3o technology is a specially engineered material with intelligent molecules that flow with you as you move but on shock lock together to absorb impact energy.



### Fitting Tips

#### In store

Rule of thumb for shoes: if they hurt in the store, don't buy them.

Your left and right foot may differ by as much as a full size. Measure both and fit the larger foot.

Give your feet time to adjust to the new shoes.

The midfoot – the area under your arch and over the instep – should fit snug and not tight.

#### Pre store

Women's feet may become a half size larger or more during and after p-m.

Specific shoes are designed to enhance performance for specific foot.

Feet swell during the day, try on shoes later in the day when your feet are largest.

Bring your old Pointe shoes to the store – tread areas and stress wear will help guide you to the next selection



## Fitting

### 360 fit system

- Multiple widths
- Multiple sizes
- Multiple lasts

The right fit start with the right shape. At Capulet, we have developed 27 different foot models to design ours shoes around. Each last is crafted to reflect different foot types, users, and activities. Capulet shoes come in a wide range of widths to ensure the right fir for the performance you demand.

The result is a complete performance and size profile for a complete line-up of superior shoes. We call it 360 fit.

## Getting properly fitted

A shoe foot bed construction has a major impact on its performance characteristics. At Capulet we use 4 types of last construction to deliver the optimal blend of stability, flexibility and weight.

### EMBED PBrush

All shoes are constructed over a wood or composite form called a last. At Capulet we have developed the Fit-Form System. The system is composed of 12 carefully crafted shoe forms, each of which are engineered to provide a unique fit and size profile optimised for each dancer activity, level and foot characteristics. For the first time, this set of anatomically correct forms provides a fit system that is perfect for any foot.



#### I.G.S

The Capulet Impact Guidance System or I.G.S is a technical shoe design philosophy that allows the athletes foot to perform in a more natural manner. Capulet high-tech I.G.S pointes are constructed in a way that enhances natural gait.



#### I.S.S

The Capulet Internal Support System or I.S.S is a specifically designed vamp construction specific to the size, width, and foot ball.



#### Biomorphic

The Biomorphic technology is incorporated into the upper where the areas of highest deformation are found. This ensures a better fit, improved comfort, less risk of injury and enhance performance.



#### DuoMax

A proprietary Capulet system that consists of two density midsole materials and designed to provide smooth over-pronation control on the ball of the foot



#### C-Lock

A proprietary Capulet system that consist of 2 mid-soles locking and providing smooth support to the metatarsals on Pointes



#### D3O system

The Capulet D3O system is based on a special kind of 'intelligent material' that enables maximum flexibility and optimal shock absorption. The D3O system is strategically placed in the box, vamp, midsole and designed to enable specific functions and positions.



#### Sound Roll bar

A lightweight flat or moulded piece of D3O material bio mechanically positioned in the front of the platform and the sole to minimise sound.



#### DuoSole

Outsole construction that offers lightweight flexibility.



#### C-Trek

Shank with Multi-directional tread configuration, which provides maximum traction and surface contact.



#### Platform Web

Provide lightweight torsional platform stability.



#### Dry work

A combination of Dura Lining and ventilated D3O provide the prefect feet ventilation.



#### Dura Lining

A blown lining material with high abrasion-resistant qualities for added durability, combined with a comfortable, cushioned movement.





**Juliet 604: N, M, W, Size 2 to 7**

The shape closely mimics the natural contours of the foot significantly improving injury prevention for the dancer. The low profile feature of the shoe increases the amount of surface area that is in direct contact with the foot, improving weight distribution and reducing pressure on individual metatarsals. Significantly the insole shape conforms to the arch providing a higher level of support for the ankle joint and surrounding tendons.



**Juliet 605: N, M, W, Size 2 to 7**

The new design has an even broader platform for extra stability. The squarer platform is also made in two pastes and feature a shorter side support and short box support than the 604. It still fully protects the toe joints from injury due to pressure or friction. The V-shaped and graded vamps also has the benefit of holding the arch firmly against the shoe and stop you looking like you have a box on the end of the foot. The new fibre dolly conforms to the foot and is designed to let you feel the floor.



**Juliet 606: N, M, W, Size 2 to 7**

A flat, wide platform for good stability. A full insole stapled to  $\frac{3}{4}$  or a  $\frac{3}{4}$  insole to allow the heel to sit at its normal right-angled position without the stress to the arch. Long supported sides to avoid the strain on the toe joints (metatarsals). V-shaped and graded vamp to hold the arch in place against the sole. Correctly designed height of back, which will avoid pressure at the back of the heel and bursas. The insole is made from a special material, which does not fall apart when wet, and keep the foot cool.



**Drying the Pointe shoe.**

To preserve the life of your Pointe shoe you must dry the shoe out between classes. After you take your shoe off and before you put them in your bag, stuff a plastic bag into the box and fill this tightly with paper. (Remember to smooth any wrinkle). The reason to use a plastic is to let the shoe dry out through the surface of the shoe instead of inward where it will remain damp. The drying out period usually takes about three days.

**Extending the life.**

The only sensible way to extend the life of a shoe is to alternate each shoe with each class. Alternating the shoes extends the average life by up to 50%. This will save you money and be healthier for your feet.