

CV for Guy Robinson (director / senior designer)



Guy Robinson MA MEng (Cantab) MA (RCA) DIC

Date of birth 08-06-1976
Nationality British
Mobile 07932 061754

Professional Experience:

- 2004-08 Director of Sprout Design Ltd. founded with my business partner Robert Brown. Our business plan won a Creative Pioneer Award from Nesta in 2004. We specialise in inclusive and sustainable design of packaging products and furniture.
- 2003-04 Minale, Tattersfield & Partners - freelance structural packaging design and engineering.
- 2003 Studio and Partners (Milan) - seconded from MAK as guest designer to generate concepts for a new range of office furniture for new ways of working for Hayworth.
- 2004 Oribe Design Centre, Gifu, Japan - Designer-in-Residence.
- 2002-03 Harper Mackay / MAK Architects - Product design, furniture, public art, and exhibition design as well as visualisation and CAD support.
- 2001-02 Helen Hamlyn Research Associate (Royal College of Art) with 2 sponsors: the Audi Foundation - Design of 'Life Supports' - high performance crutches
Harper Mackay Architects - 'New Products for the Social Landscape of the Office'
- 2000 Unilever Fabergé Italia - design consultant - sketch facilitator, knowledge capture and concept generation for new FMCG.
- 1999 Hothouse Product Development Partners - paper towel compacting/recycling bin
- 1994-98 Ricardo Consulting Engineers - 1 year design analysis and sponsored student

Education:

- 1999-01 Royal College of Art and Imperial College MA, DIC Industrial Design Engineering
- 1994-99 Caius College, Cambridge University, Manufacturing Engineering MEng, MA Hons, 2:1
- 1989-94 Rugby School 4 A-levels Art(A) Maths(A) Physics(A) Further Maths(C) 11 GCSEs, 10 at grade A

Awards:

- 2006 'binvention' shortlisted for 'best eco-product' Grand Designs Magazine Awards
- 2005 'Best in Show' Award by Eco-Homestores for 'binvention' at [Re]design 05
- 2004 NESTA Creative Pioneer Award for Sprout business plan
- 2003 RIBA Panoptica Competition - Runner-Up
- 2001 Audi Design Foundation Award for 'Pro-Crutches'
- 2001 NESTA/Science Museum Future Product Award and 6 month Exhibit in the Wellcome Wing of 'Pro-Crutches'
- 2001 Winner 'Care Category' Our Future Selves Competition HHRC
- 2000 Dyson Award 2000
- 1999-01 Royal Exhibition for the Great Exhibition of 1851
- 1994-98 Ricardo Consulting Engineers Sponsorship
- 1990 Rugby School Art Scholarship

References:

Marcello Mario Minale (Managing Director/Design Partner)
Minale Tattersfield and Partners Ltd, The Poppy Factory, 20 Petersham road,
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